

Cynthia (Mengyuan) Li

PM Portfolio: <https://cynthialmy.github.io/>

Calendly: <https://calendly.com/cynthiali/30min>

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SUMMARY

Over half a decade of professional experience, specializing in product management, software development, and data-driven design.

EXPERIENCE

- **Volvo Cars** Gothenburg, Sweden
Product Manager - Global Rotation Program *Aug 2023 - Present*
 - **Generative AI for Procurement Management:** Collaborated with a cross-functional team to develop a Generative AI application using Azure OpenAI for procurement contract management processes. This initiative resulted in a 70% reduction in contract retrieval time, a 30% increase in analytical efficiency, and a 55% reduction in operational costs, benefiting over 600 buyers.
 - **Data & Analytics Platforms:** Crafted and executed a comprehensive data governance model leveraging YAML-based data contracts, enhancing data integrity by 20%. Engineered Python-based automation tools for data validation and privacy enhancement, integrated into CI/CD workflows via GitHub Actions, resulting in a 15% boost in regulatory compliance.
- **Atkins** Atlanta, GA
Engineer II - Product Manager - Bridge & Structural Team *Jan 2019 - Jun 2021, Aug 2022 - Jul 2023*
 - **Data-Driven Product Development:** Led the development and implementation of software tools for bridge assessment, resulting in a 40% increase in workflow efficiency. Utilized Python's Bokeh and D3.js to create interactive dashboards, transforming complex datasets into actionable insights for decision-making. Conducted data modeling and analysis for complex bridge structural projects, focusing on leveraging data insights to inform product strategies, automate bridge rating tools, and develop user-friendly front-end applications. This streamlined project delivery and improved efficiency for clients by 30%.
- **SAP** Shanghai, China
Associate Product Manager - Cloud Applications *Feb 2022 - Aug 2022*
 - **Cloud Application Optimization:** Orchestrated and implemented cloud application strategies to refine compliance processes focusing on EDIFACT standards, achieving a 38% enhancement in process accuracy. Applied customer-first approaches, integrating feedback loops into development, leading to a 20% increase in user adoption rates and a decrease in software anomalies.
- **Airwallex** Shanghai, China
Product Manager Intern - Global Transfer Payment Network *Nov 2021 - Feb 2022*
 - **User Flow Enhancement:** Overhauled the Batch Maker-Checker user flow, resulting in a 20% boost in operational efficiency and a 15% increase in customer satisfaction ratings. Collaborated with UI/UX and engineering teams to enhance process streamlining, significantly reducing transaction processing durations.
 - **Strategic Market Expansion:** Led the expansion of Airwallex's SWIFT payment network into 17 new countries, increasing market reach by 25% and improving feature deployment efficiency by 10%.
- **Apecyn Art** Atlanta, GA
Founder & Lead Curator *Mar 2019 - Dec 2022*
 - **Business Development:** Built and scaled Apecyn Art Collections. Directed a collaborative team of artists and formed partnerships with five local breweries and media companies in Los Angeles, expanding sales channels and placing art in over 10 local stores, resulting in a 50% increase in revenue.
- **Alibaba Group** Hangzhou, China
Product Manager Intern - Last-mile Delivery *Jul 2021 - Nov 2021*
 - **False Delivery Monitoring:** Developed a RocketMQ-based system to monitor and analyze customer feedback, reducing erroneous issue reports by 74%. This system significantly improved the accuracy of last-mile delivery, leading to a substantial increase in customer satisfaction and product dependability.

SKILLS

- **Product Management:** Agile & Scrum, Roadmap & Go-To-Market Strategy, User Stories, Competitive & Market Analysis
- **Data Analysis:** SQL, R, Tableau, Google Analytics, A/B Testing, Data Visualization, Mixpanel, Power BI, Amplitude
- **Programming:** Python, JavaScript, Swift, Java, Kotlin, React, RESTful API, OpenAI API, LangChain, D3, Imba, Git, JIRA
- **UI/UX:** Wireframing & Prototyping, Usability Testing, Customer Journey Mapping, Figma, FigJam, Miro, Procreate
- **Languages:** Fluent in English, Mandarin, and Cantonese. Beginner Level Japanese.

EDUCATION

- **Georgia Institute of Technology** Atlanta, GA
M.Sc. in Computer Science, GPA: 3.77/4.0 *Aug 2021 - Aug 2023*
- **Georgia Institute of Technology** Atlanta, GA
M.Sc. in Structural Engineering, GPA: 3.8/4.0 *Aug 2017 - Dec 2018*
- **Hong Kong University of Science and Technology** Hong Kong
B.Eng. in Structural Engineering and Computer Science, Honors *Sep 2013 - Jun 2017*
- **Certifications:** AWIT Product Management Professional Specialization (2024), MBA Essentials @UofGlasgow (2024), IIBA Certified Product Manager (2023), Develop GenAI Solutions with Azure OpenAI (2023), SAP BTP Certified Developer (2022)